

## Legacy for Sale: Islands' Portal into the Pacific Renaissance

A group of business entrepreneurs and scientists has embarked on a high-profile venture and a financial first: selling a trio of pristine Pacific islands based not solely on their potential for eco-conscious tourism or development, but on their value and transnational connectivity as laboratories of evolution.

The three islands, formed by the same volcanic processes that gave us the Galápagos, chatter with dozens of bird species amid lush tropical forests. Some stretches of their untouched beaches play host to nesting sea turtles. Altogether, the islands, known as Bayoneta-Cañas-La Caida and collectively named Islas Cayonetas, make up nearly 1,800 acres, part of a chain of hundreds of islands that form a spectacular native ecosystem in the Gulf of Panama.

The islands are a “Galápagos in the making,” says Dr. Hana Ayala, president, founder and CEO of a science- and diplomacy-based entrepreneurial partnership called Pangea World. They already are experiencing the same evolutionary forces that led to the stunning diversity of life-forms on the island group made famous by Charles Darwin – including an early divergence of birds and other animals that inhabit them into distinct varieties, a selective process that could one day turn them into brand-new species.

Ayala’s pitch to potential buyers: Partner with Pangea World, whose membership includes an impressive roster of economic, legal and financial experts, world leaders and research scientists to create a “legacy estate.” The property comes complete with fully established status as a portal into a trans-Pacific endeavor launched by Pangea World at a United Nations-invited event and master-planned to elevate the Earth’s evolutionary and ecological fabric to a foundation of a new-generation knowledge economy. Build a private estate there, or a resort; Pangea World will empower your investment to chart “a new economic geography” across the Pacific Island region, “interlinking and valuing multiple pools of knowledge-rich natural capital as an inexhaustible competitive advantage,” asserts Winston Thompson, Pro Chancellor and Chair of the Council of the University of the South Pacific and Fiji’s former Ambassador to the United States and the United Nations.

Pangea World is “a wonderful mission to transform the present foundations of the global economy into a knowledge based economy,” said Dr. Federico Mayor, President of the Madrid-headquartered Culture of Peace Foundation and former Director General of UNESCO.

By partnering with Pangea, the islands’ new owner will achieve instant recognition as a major player on the world stage – protecting a vital link in a trans-ocean chain of biologically rich islands, and fostering intensive research in species diversity, ecosystem management and related fields. The islands’ future facilities are already positioned to excel as highly desirable and unique retreats for international gatherings bound to shape business, philanthropic and political leadership in the knowledge-fuelled 21<sup>st</sup> “century of biology.”

Ayala’s vision, embodied in the concept of TCR (Tourism-Conservation-Research), seeks to establish a linked chain of ecological wonders across the planet. Some of the sites would be home to IQ Resorts® – centers of knowledge-based, intellectual tourism that return a significant portion of their proceeds back to further scientific research, and which double in value and prestige as cradles of high-level diplomacy for global sustainability.

The feedback loop of tourism, conservation and research, Ayala says, will boost property values based on the biological and evolutionary significance of these globally linked sites. The approach is endorsed by a variety of scientific organizations and by several government leaders and diplomats. Dr. Michael Clegg, Co-Chair of the InterAmerican Network of Academies of Sciences and former Foreign Secretary of the US National Academy of Sciences, credits Pangea World with pioneering “an approach to sustainability that is firmly grounded in a business model that will provide an enduring source of revenue.”

*“Our Earth is full of natural wonders that hold inestimable wealth of knowledge,” Ayala says.  
“This is our heritage...our legacy to forthcoming generations.”*

Buying an island trio based on its evolutionary value, and already primed to anchor a singular legacy of a transnational dimension, would give their new owner a distinction that can never be repeated: being the very first to embark on a globe-spanning, tourism-scientific-diplomatic venture unlike anything attempted before.

